



Rotho Blaas limited company



Rotho Blaas有限公司

The "Rotho Blaas" office is a large-scale commercial operation specializing in assembling systems and power tools for the woodworking industry. Warehouse and commissioning are situated on the ground floor whereas administration, a meeting room and a showroom can be found on the upper floor. The aim of the project was to

create a compact building with a high level of recognition. The building acts as corporate identity of the enterprise—contemporary and representative company. This has led to a functional, compact structural shell, provided with a glass envelope. The main building material employed is wood in order to show the own products.

地 点: Cortaccia (BZ), Italy

面 积: 3700平方米

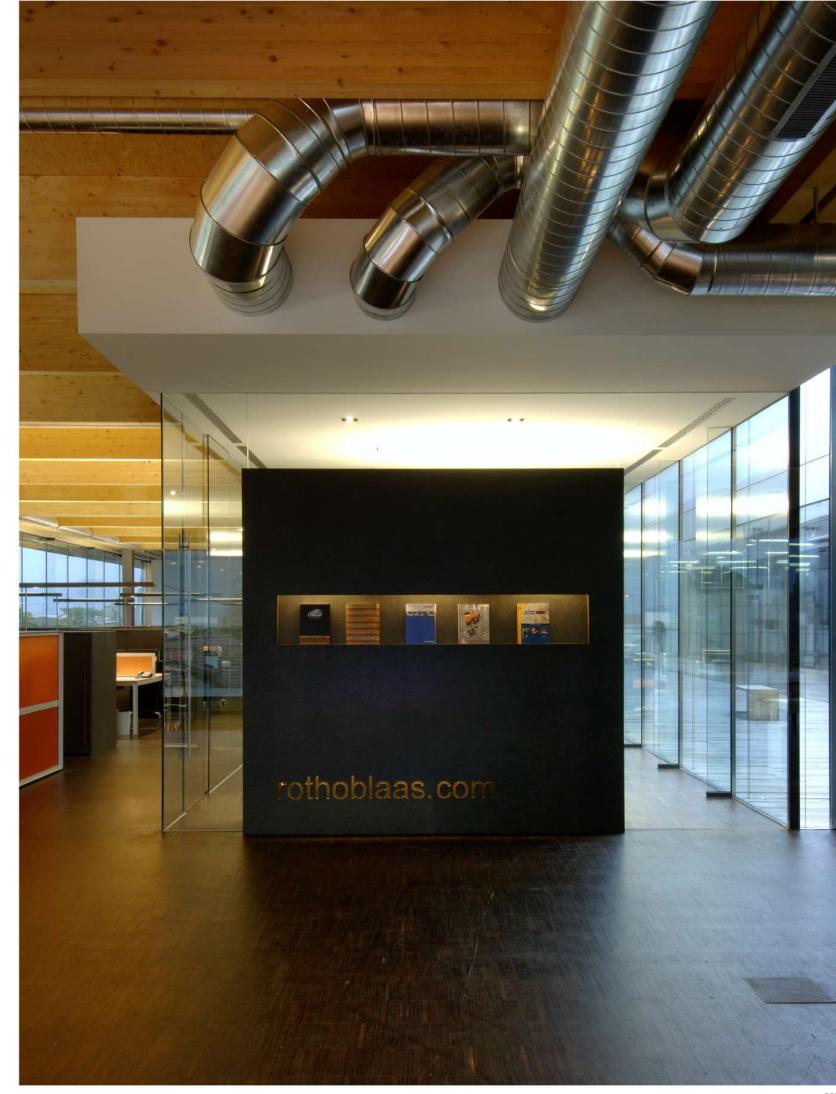
设计师: Pedó Patrik , Pobitzer Jury

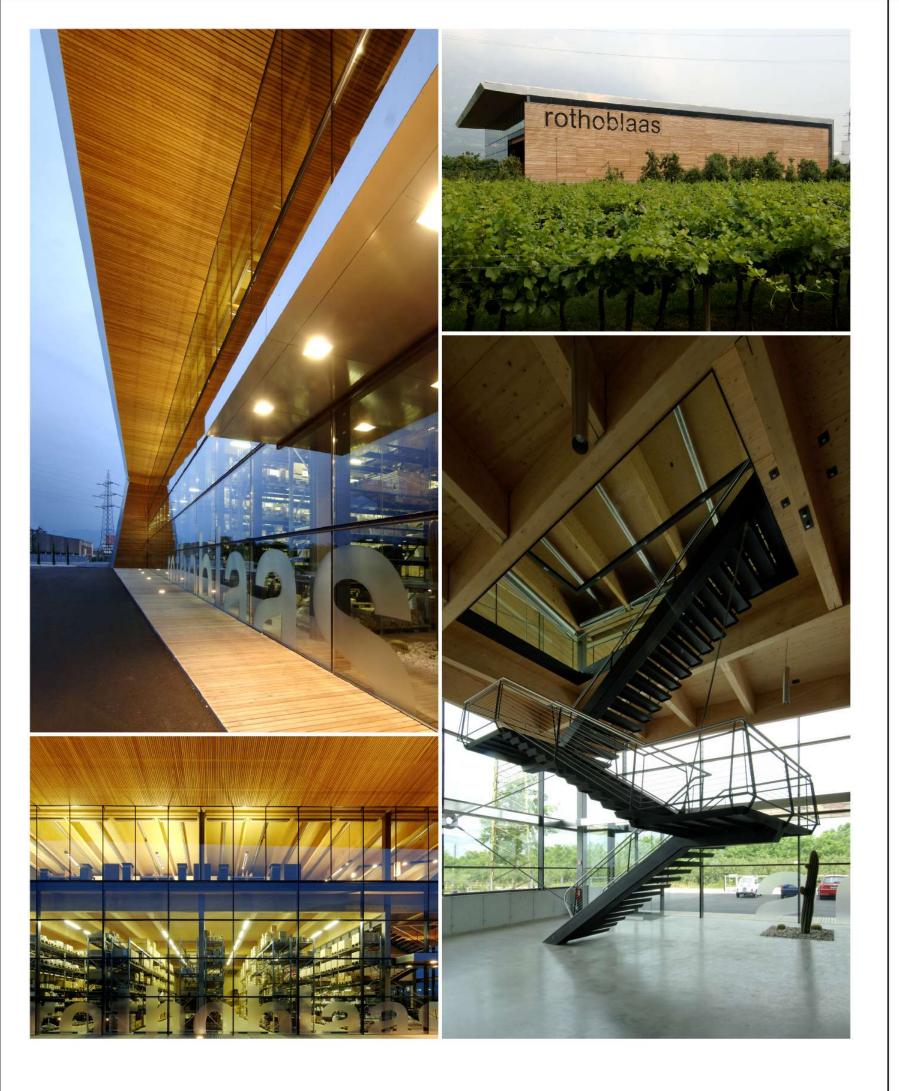
设计单位: monovolume architecture + design

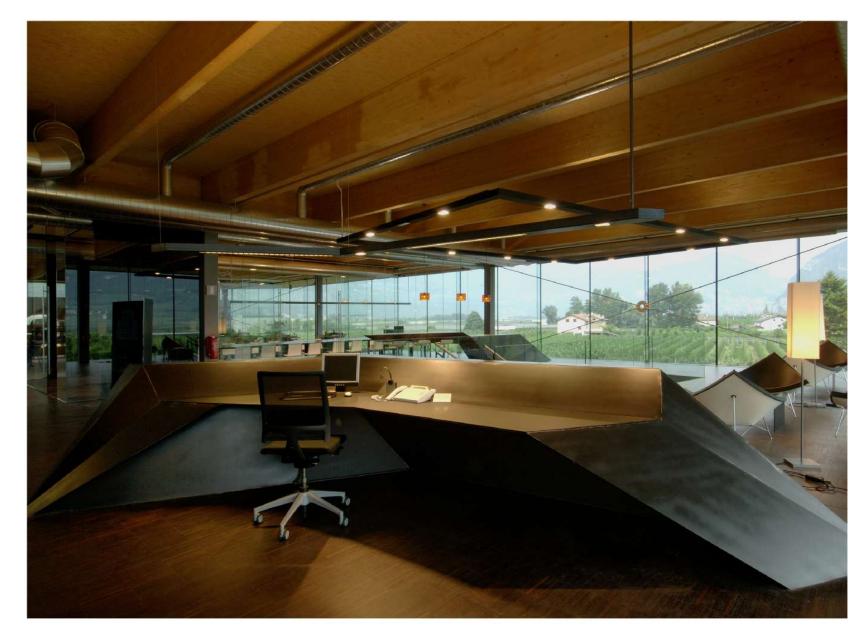
主要材料、塑料、玻璃等

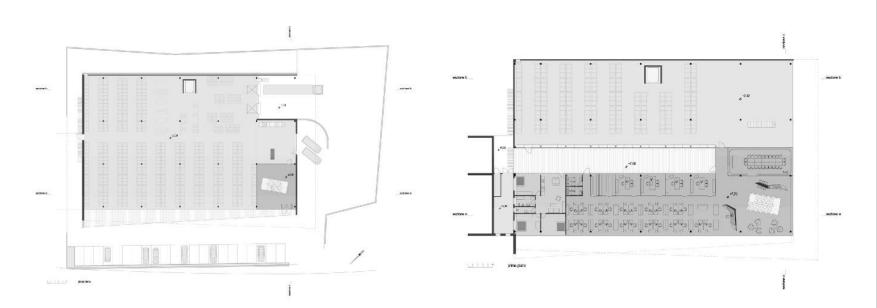
摄影师: Oskar Da Riz







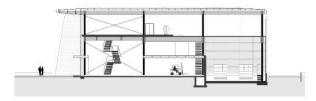


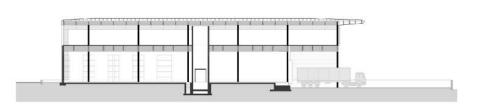


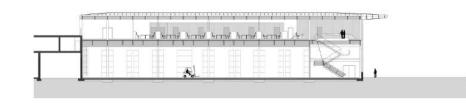




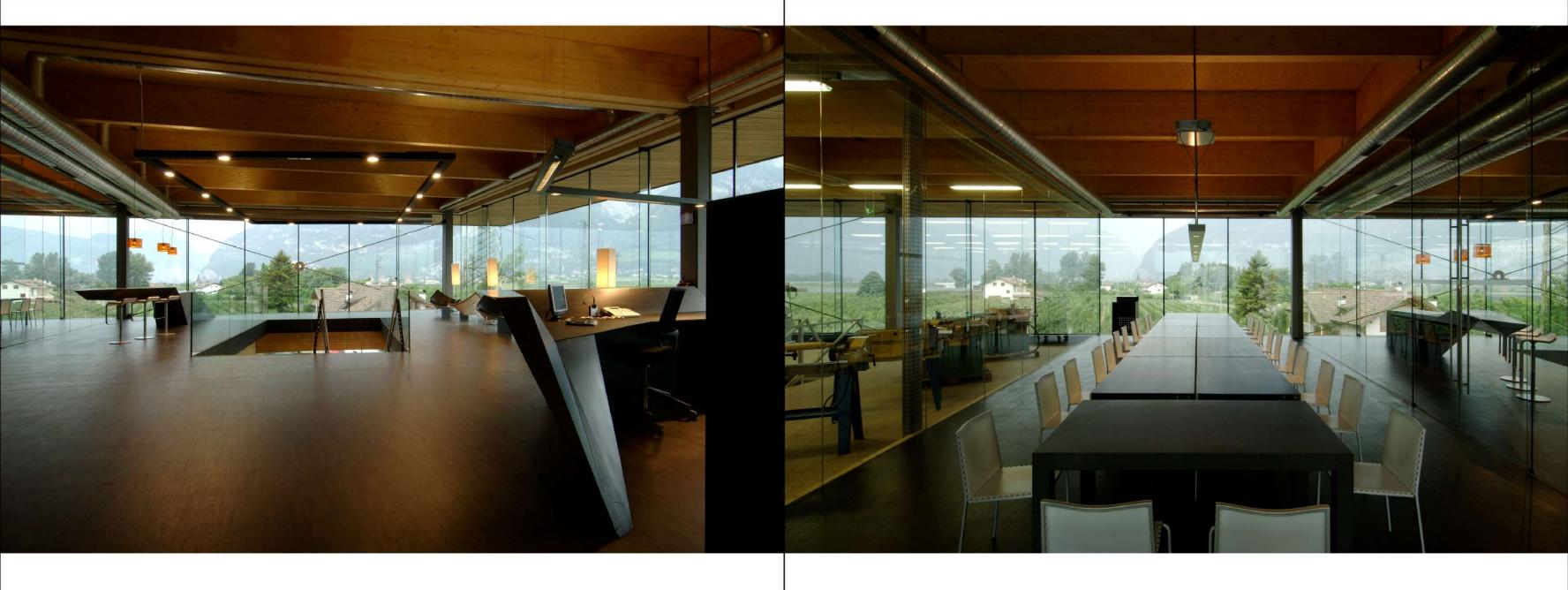








Rotho Blaas办公楼是一个大型的商业场所,专门为木材加工行业提供集成系统和电动工具。仓库和调试车间位于建筑的一层,而行政办公室、会议室和陈列室则位于二层。该项目致力于打造一个具有高度标志性的紧凑建筑。办公楼成为企业的形象标志——典型的现代公司。实用且紧凑的结构框架饰有玻璃外壳,主要建筑材料采用木材以展示其公司产品。



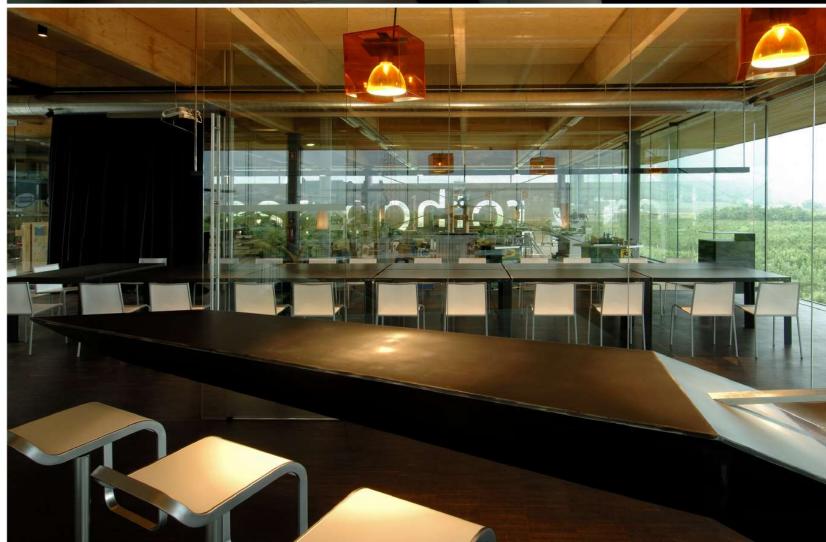












Blaas General Partnership



Blaas普通合作公司

The company Blaas in Bolzano is specialized in electromechanics. On the ground floor of the building there is the sales division, on the first floor the exposition area and the repair shop. All administration offices are located on the second floor. The overall impression of the structure is a homogenous and closed building. Nevertheless, there exists a separation between the public and the private sector. The client can perceive this clear and formal internal division already from the outside. The glass facade on the northern side provides a maximum of visibility and transparency to the exhibition and sales area. In order to establish an optimal relation between natural light, development and planning of spaces, there has been created a luminous entrance hall in the centre of the building with an inner courtyard. This green open spot permits the administrative sector of the second floor to receive ample natural light and at the same time it generates a protected, quiet recreation area for the staff.

地 点:意大利博尔扎诺

面 积: 1250平方米

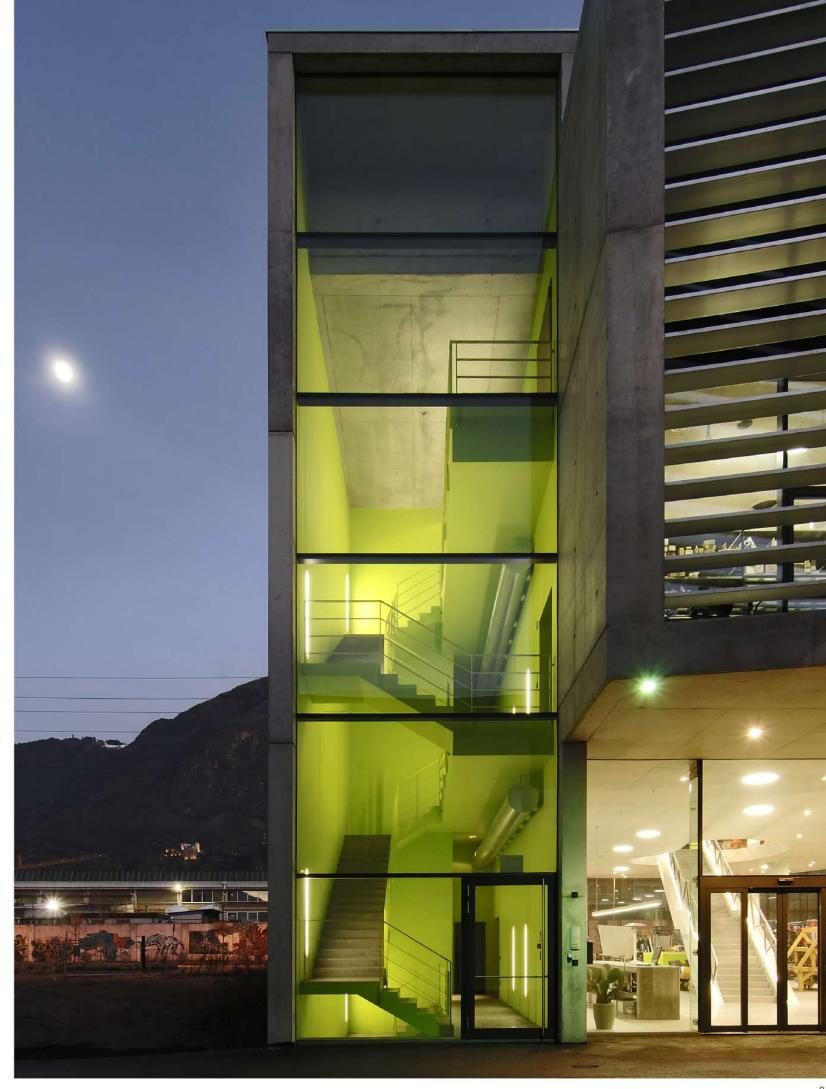
设计师: Pedó Patrik, Pobitzer Jury

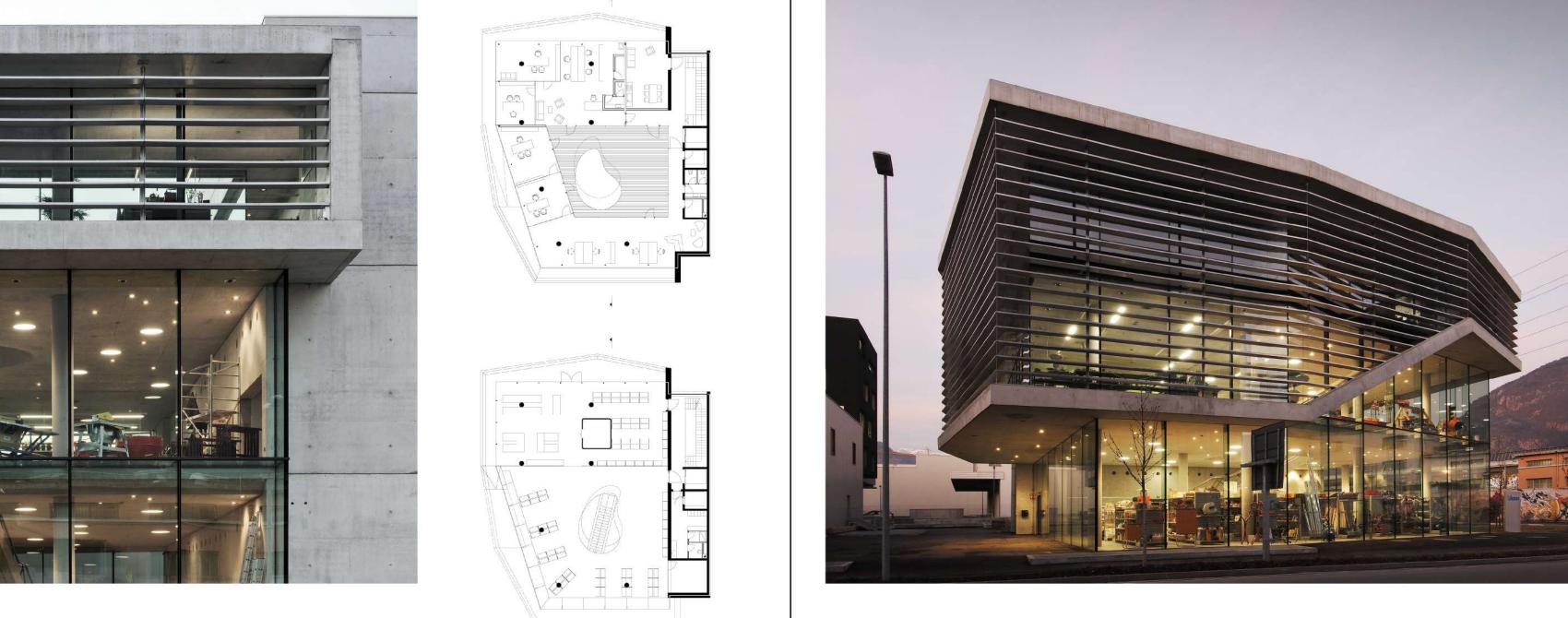
设计单位: monovolume architecture + design

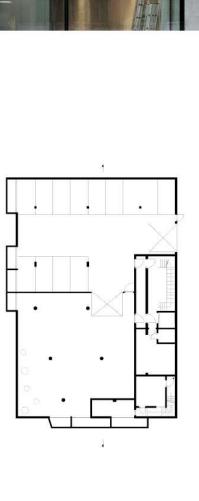
主要材料、塑料、玻璃等

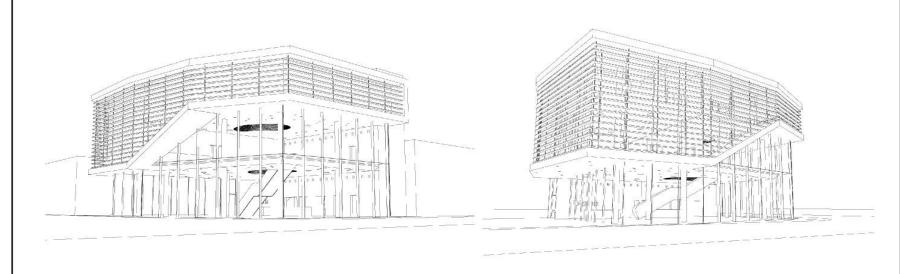
摄影师: Oskar Da Riz



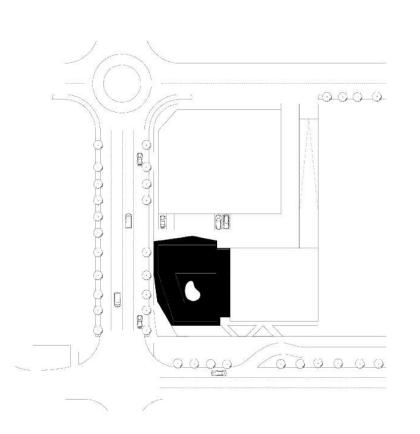


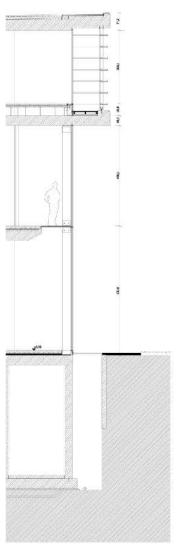










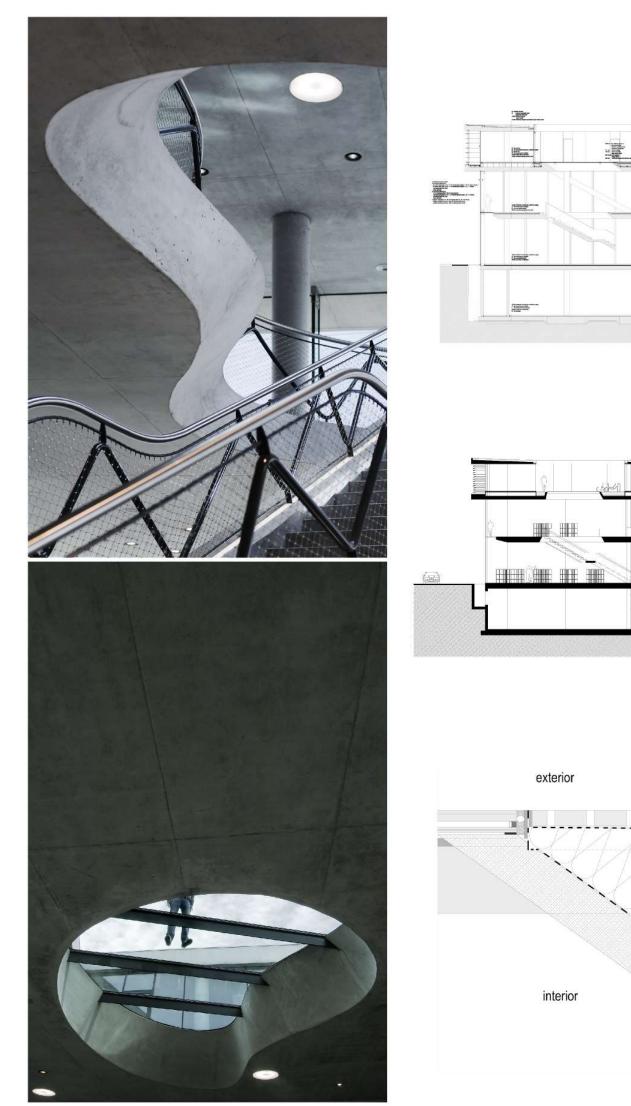


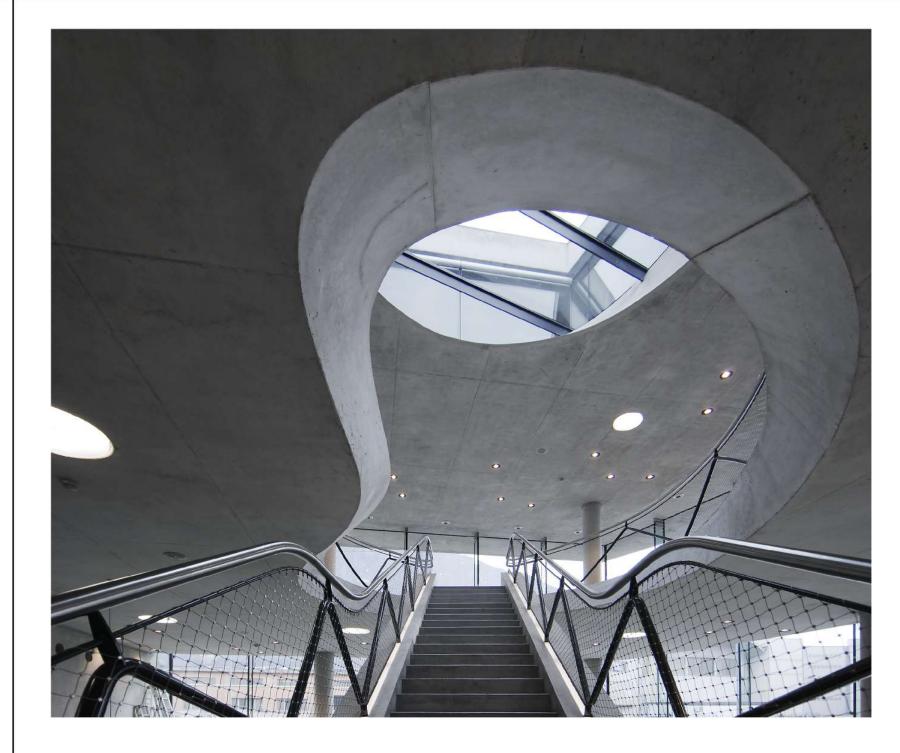


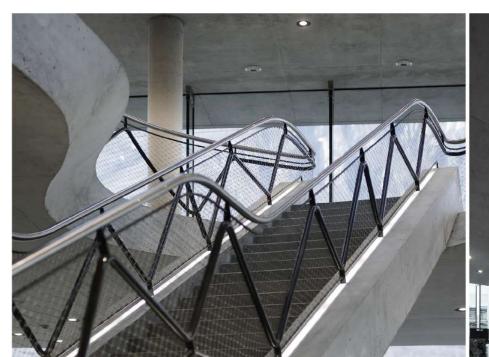
Bloos公司位于意大利博尔扎诺,是一家专业从事电子、机械的公司。办公楼的一楼为销售部,二楼设有展览区和修理厂。所有行政办公室位于三楼。该结构的总体印象是一个纯系、封闭的建筑。公共区域和私人区域之间设有一个分隔墙,顾客从建筑外面就可以看到清晰正式的内部分割。

北侧玻璃幕墙为展览和销售区提供了最大的可视性和透明度。为了在自然光、发展和空间规划之间建立最佳关系,在建筑的中心设计了一个明亮的门廊,并设有一个内庭院。这个绿色开放点使三楼行政部门可以接收到充足的自然光线,同时为员工营造了一个安静的休闲区域。

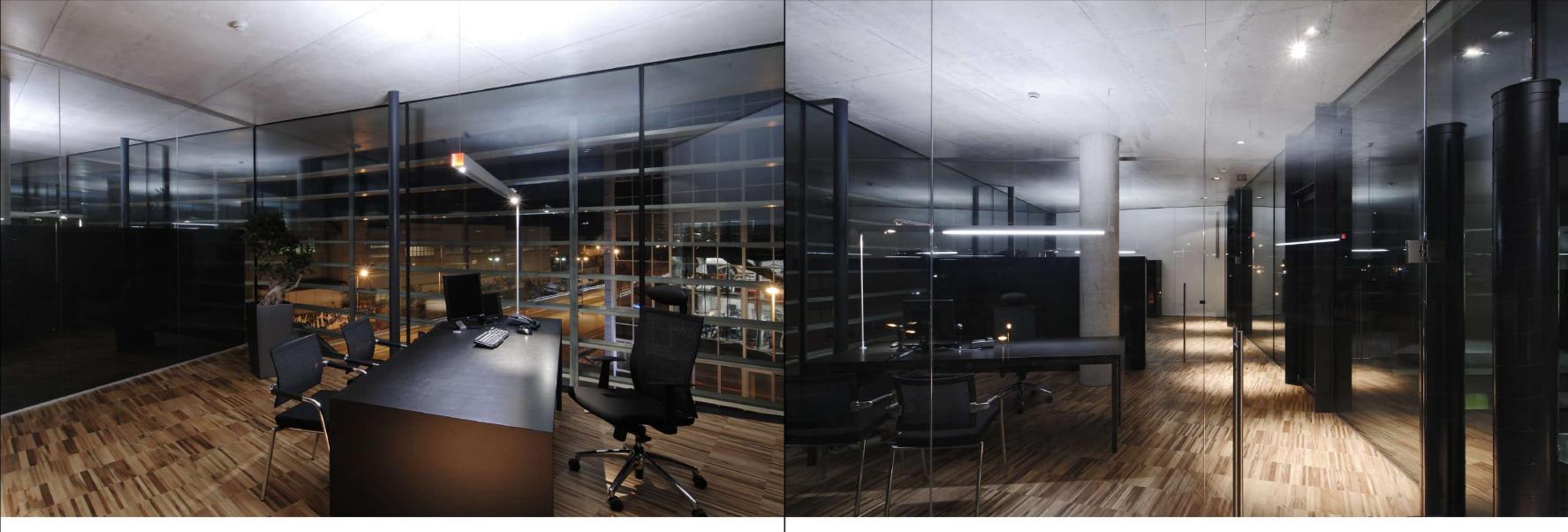




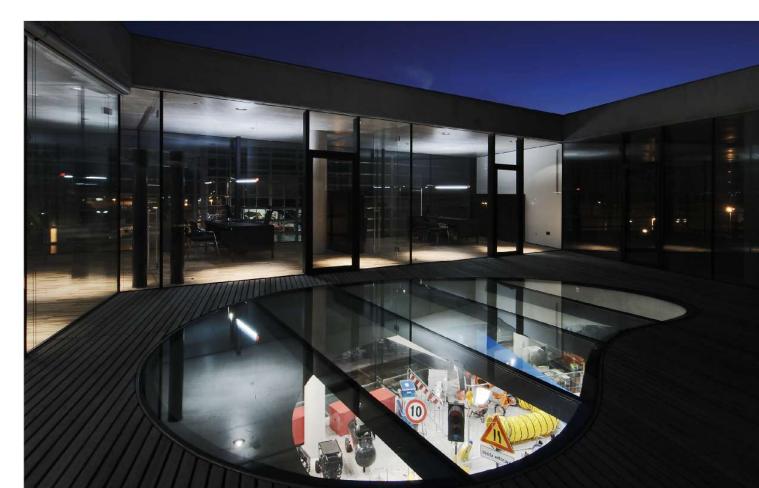












Zelger Hearing Instruments



Zelger听力器具公司

Under the motto "space for innovation, transparency and satisfaction", the new center of Zelger hearing aids has been realized. Behind a consistent stylistic uniformity, there is a deliberate and clear distinction of the different areas: customer service and administration. The dark and protruding lines of the desk and the especially developed lighting system guide the customer, from the reception to the waiting areas, to continue finally

to the customizing areas. Here, the acoustic equipment and the innovative audio systems are situated on the background to allow a personal approach with the customer in a comfortable place. Day and night time, the rooms change their looks: during the night the lighting makes the shop visible from the outside; on the contrary, the rooms turn during the day to discreet places, where customers can be followed.

地 点: 意大利博尔扎诺

面 积: 200平方米

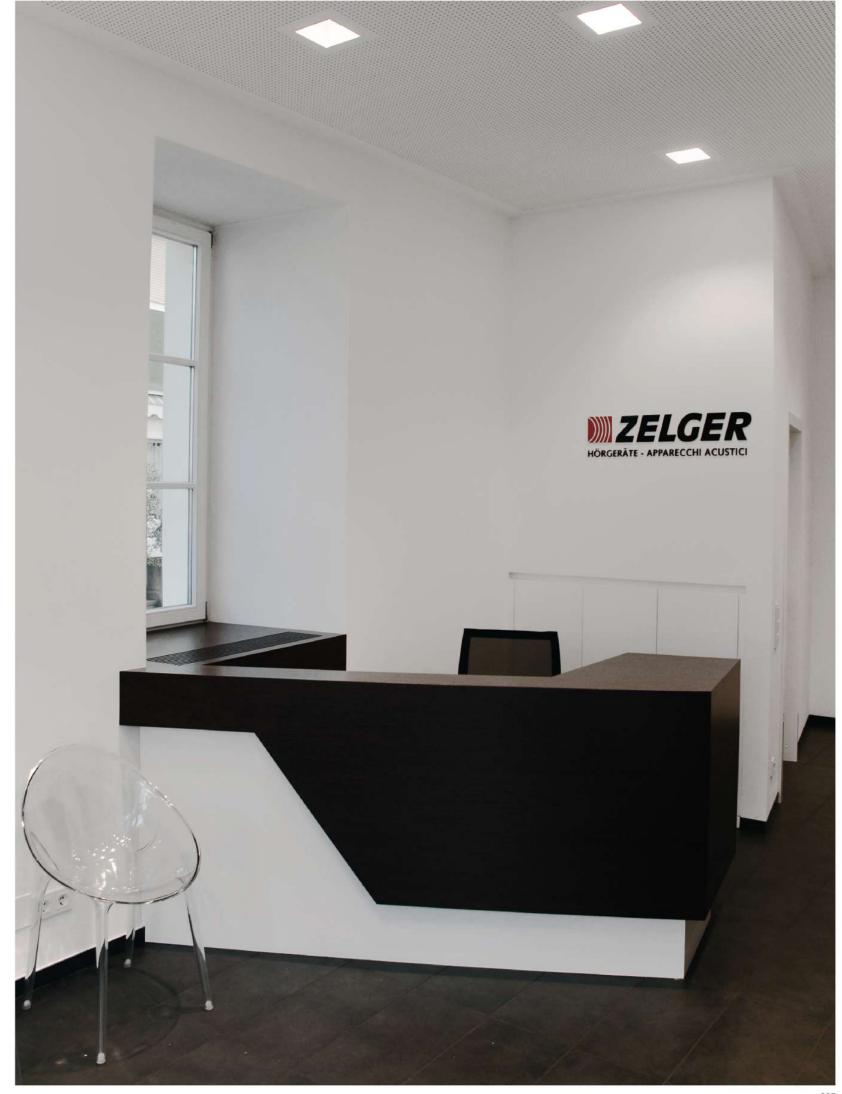
设计师: Patrik Pedó, Juri Pobitze

设计单位: monovolume architecture + design

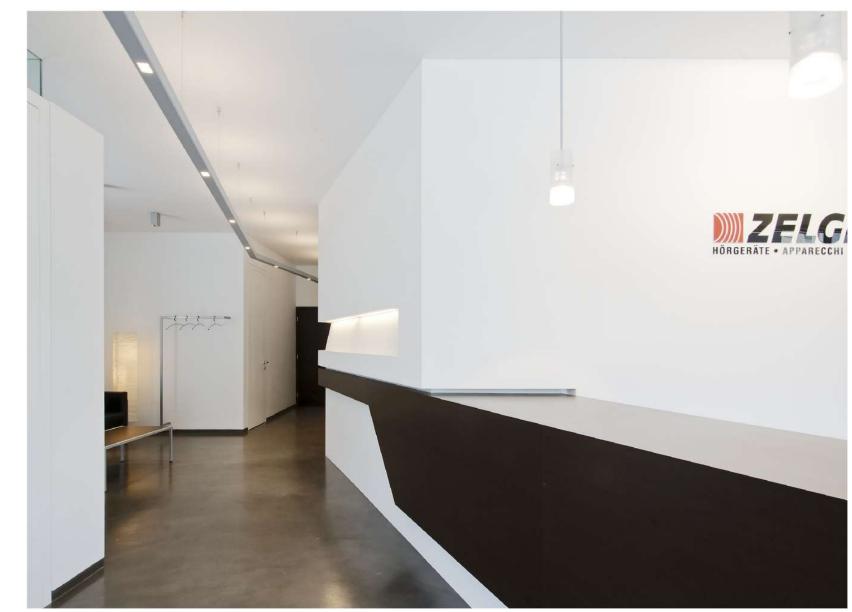
主要材料。塑料、玻璃等

摄影师: Oskar Da Riz, Simon Constantini

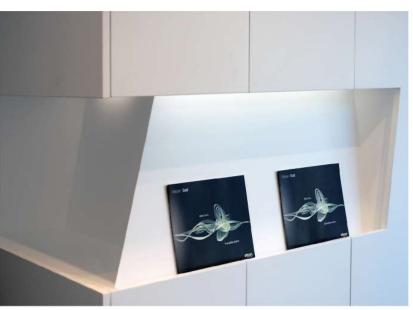












秉承"创新的空间、透明的空间、满意的空间"的箴言,Zelger助听器全新研发中心已经成立了。在统一的整体风格内,是精致而清晰的不同领域区分:客户服务区和管理区。深色并突出的桌子线条和特别设计的照明系统引导顾客从接待处经过等候区,最后进入定制区。在这里,背景墙上设有音响设备和创新的音响系统,让顾客在舒适的空间内享受个性化服务。房间随着日夜交替而变化:在黑夜,照明设备使顾客从外面便可以看到店铺;相反,在白天,房间变成不显眼的地方,顾客可以享受跟踪服务。





